



17 PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT GOALS

# GROWTH FOCUSED SUSTAINABLE PARTNERSHIP PROGRAM

## CROSS BORDER e-COMMERCE

As a triple bottom-line social enterprise, we aspire to create an engaged community around Coco Veda's products, humanising the brand through social channels.

5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



### Affiliate Partnership

All sales generated via your affiliate partnership link entitles you to a minimum 10% of revenue sharing; this shall grow to 15% once the product sales for a quarter (3 calendar months) exceeds SGD (S\$) 750 & to 20% when the product sales value per quarter is above SGD (S\$) 3000.

3 GOOD HEALTH AND WELL-BEING



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



### Community

This program has been designed for building a community via word-of-mouth endorsements on the back of human relationships.

As a consideration for all introductions to new affiliates, coco veda shall share 5% of the net income received via affiliate sales as a token of appreciation and gratitude.

Kindly note that there is no multi-level / cascading structure in this model.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



### Lifetime Revenue Sharing

All revenue sharing shall be reconciled with the referral / affiliate partner on a quarterly basis after which payments shall be processed via mutually agreed e-wallet / fintech platform payment arrangements.



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## Illustrative Example

| Month                                  | Partner A<br>AFFILIATE |                  | REFERRAL<br>→ | Partner B<br>AFFILIATE |                  | Referral Income<br>of Partner A<br>@5% OF NET INCOME |
|--|------------------------|------------------|---------------|------------------------|------------------|--|
|  | GROSS SALES            | AFFILIATE INCOME |               | GROSS SALES            | AFFILIATE INCOME |  |
| January                                | S\$100                 | <b>S\$10</b>     |               | S\$200                 | <b>S\$30</b>     | $(200 - 30) \times 5\% = \text{S\$ } 8.50$           |
| February                               | S\$200                 | <b>S\$20</b>     |               | S\$300                 | <b>S\$45</b>     | $(300 - 45) \times 5\% = \text{S\$ } 12.75$          |
| March                                  | S\$300                 | <b>S\$30</b>     |               | S\$400                 | <b>S\$60</b>     | $(400 - 60) \times 5\% = \text{S\$ } 17.00$          |
| <b>Quarter One<br/>(Jan-Mar) Total</b> | S\$600                 | <b>S\$60 *</b>   |               | S\$900                 | <b>S\$135 *</b>  | <b>S\$ 38.25 *</b>                                   |

\* Payout to be effected within the month of April



FOR ANY QUESTIONS / CONCERNS PLEASE GET IN TOUCH:

Coco Veda Singapore Pte Ltd

